To

All Collectors.

Sub: Mid-Day Meal Awareness Mela along with SURAVI, 2016.

Madam/Sir,

I take the opportunity to thank you for your continuous district representation in Mid-Day Meal Awareness Mela, a platform to learn about nutrition and to show case the good practices. This year Mid-Day Meal Awareness Mela along with SURAVI, 2016 will be held in Govt. Boys High School, Unit-IX, Bhubaneswar from 14th to 16th November, 2016. The theme for the year would be “Kanya Ratna-Kara Jatna, Biju Babunka Swapna”. The Mid-Day Meal convergence partners like Akshaya Patra Foundation Trust, Manna Trust, World Food Programme, OREDA, UNICEF etc. are also participating to enrich awareness and strengthen this initiative.

1. It is requested to send 2 best students in Art & Craft each to represent the district at state level keeping the theme in view in the back drop of Nutrition and Education. The students selected by the districts for Mid-Day Meal Awareness Mela shall form part of the SURAVI contingent under a guide teacher.

2. This year also, competition on Art & Craft category will be carried out at state level in the exhibition ground. Each participating district will be given Rs. 1000/- towards material cost of Art & Craft.

3. The selected best Art & Craft of the district will be showcased in the Mid-Day Meal stall on the ground. So the districts are requested to bring the best adjudged Art & Craft items along with them for exhibition on the ground. For transport of the best adjudged Art & Craft the participating districts will be given Rs. 300/- each.

4. Like previous year, the best Mid-Day Meal District, best Mid-Day Meal Block Education Officer, best Mid-Day Meal School, best Mid-Day Meal Cook-cum-Helper, best Mid-Day Meal School Management Committee, best Mid-Day Meal Programmer-cum-Accountant, best Mid-Day Meal Data Entry Operator will be rewarded for their contribution towards strengthening the programme.
5. So you are requested to send your nomination with Bio-Data, supporting documents, write up, activity report for evaluation and selection at this level. Your nomination must reach before 20/10/2016 for screening and evaluation.

6. Lodging & Boarding & duration of the Mid-Day Meal participants shall be same as for SURAVI team.

7. All the participants including the guide teachers will be entitled to Travel Allowance as per State Govt. norm to be borne by State Project Management Unit (Mid-Day Meal).

8. For any type of query, clarification, suggestion you may contact:
   Sri Gangadhar Sahoo, OAS, SNO (MDM) – 9438423585
   Sri Sridhar Sahoo, Asst. Director – 9861145567
   Sri Kalu Charan Barik, Clerk - 9437635087

   Yours faithfully,

Encl: Detailed Guideline

Memo No. 1120 /SPMU, Dt. 27-09-2016
Copy forwarded to all Directors under School and Mass Education Department for kind information and necessary action.

Memo No. 1121 /SPMU, Dt. 27-09-2016
Copy forwarded to SPD, OPEPA for kind information and necessary action.

Memo No. 1122 /SPMU (MDM)/Dt. 27-09-2016
Copy forwarded to all DEOs/DPCs/BEOs for information and necessary action.
Detailed Guideline on Mid-Day Meal Awareness Mela 2016

To understand the significance of Mid-Day Meal and create awareness among the school children, teachers, cook-cum-helpers, parents and other stakeholders of Mid-Day Meal Programme, the State Project Management Unit (SPMU), Mid-Day Meal in association with OPEPA under School & Mass Education Department, Government of Odisha is going to organize the “Madhyan Bhojan Awareness Mela – 2016” along with “SURAVI” in the Unit-IX Boys High School, Bhubaneswar on 14th to 16th November, 2016.

Madhyan Bhojan Awareness Mela- 2016:

Madhyan Bhojan Awareness Mela-2016 is scheduled to be held state level in which children of elementary grade will have to participate in the competitions like Art & Craft based on the theme “Kanya Ratna-Kara Jatna, Biju Babunka Swapna” linking to Nutrition & Fortification, Hygiene & Sanitation, and Quality Education aspects in Mid-Day Meal. The idea is to identify the talents of children with regards to Mid-Day Meal and encourage them to create more awareness in the society.

Programme Schedule:

<table>
<thead>
<tr>
<th>State Level Competition</th>
<th>14th - 16th November 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue: Govt. Boys High School, Unit-IX, Bhubaneswar</td>
<td></td>
</tr>
</tbody>
</table>

Participants:

- Children from elementary grade in the age group of 6 to 14 years (i.e. from class 1 to 8th) studying in Govt. and Govt. aided schools are eligible to participate in the Mid-Day Meal Awareness Mela 2016.

Category of Competition:

- Art
- Craft

Participation Criteria:

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Activities</th>
<th>Class wise Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Art Competition</td>
<td>Class 1st to 8th</td>
</tr>
<tr>
<td>2</td>
<td>Craft Competition</td>
<td>Class 1st to 8th</td>
</tr>
</tbody>
</table>
State Level Competition:
- Selected participants from district level will take part in the state level competition and the total number of participants per district should not exceed Four (04) students.

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Events</th>
<th>No. of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Art Competition</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>Craft Competition</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>4</strong></td>
</tr>
</tbody>
</table>

- One guide teacher from each district will escort the participants for the state level event.
- The number of participants of the districts should not be more than the number specified in the above table.
- District Education Officers will intimate to S.P.M.U (MDM) about the list of participants by 3rd November, 2016 positively.
- All the District Education Officers will send the contact details of the guide teachers in advance to avert any dislocations.