To

All District Education Officers

Sub: Review of SMS Based Monitoring System of Mid-Day Meal scheme, Odisha.

Madam/Sir

You are well aware of the fact that SMS Based Monitoring System has been launched to track Mid-Day Meal consumption on a daily basis, Iron tablet consumption on weekly basis and Cook-cum-Helper absentissem statement on a monthly basis. It has been designed to directly transfer the Cook-cum-Helper honorarium to their account on the basis of SMS report of the Head Master about Cook-cum-Helper’s absentissem.

1. But it is a matter of regret to inform you that after three months’ of launching of this on line monitoring system many of the districts have not yet completed the entry/ registration of Cook-cum Helpers data in the SMS portal. As a result, direct transfer of Cook-cum-Helper honorarium from state to their account on the basis of Head Master’s report is getting delayed. The district wise position of registration of Cook-cum-Helpers data can be seen from the sheet annexed herewith and immediate action taken at your end to complete the job within a week and report compliance. (District wise data is enclosed)

2. Another area of concern is registration of student enrollment figure in the SMS portal. Daily consumption of Mid-Day Meal is received vis-à-vis enrollment and attendance. But the data sheet annexed here with reveals that many districts haven’t entered the school wise enrollment data for which correct analysis couldn’t be done. (District wise data is endorsed)

3. So also it is worth reminding you that SMSs are to be sent between 11 A.M. to 12 Noon during normal school days and between 08 to 09 A.M. during morning school days but it is found that teachers are willfully sending SMS after school hours or on the next day with an intent to avoid real time monitoring. Such type of delayed SMS defeats the purpose. The Headmasters are to be admonished and taken to task for willful violation.
4. You might be aware also that at 12.30 P.M. an alert SMS is being sent to all Collectors, District Education Officers & Block Education Officers whose numbers are registered in the SMS portal. The alert SMS is about two important things:
   - Number of schools who didn't send SMS by 12 Noon.
   - Number of schools which didn't serve Mid-Day Meal that day.

The purpose is to take immediate & follow-up action. But many DEOs and BEOs have neither registered their mobile numbers nor are they responding to the alert SMS.

5. Gol has also instructed to Adhaar link Mid-Day Meal benefits and Cook-cum-Helper honorarium release. So you are requested to register the Adhaar number of each Cook-cum-Helper in the SMS portal at the earliest.

   I would therefore request you to look into all these issues and take prompt action for a fruitful monitoring through this innovative SMS system and report compliance within a week for review in the next Video Conference.

   This is for your information.

Yours faithfully,

Commissioner-cum-Secretary

Memo No: 481 / SPMU / Dt: 30-03-2017

Copy forwarded to all Collectors for information & necessary action.

State Nodal Officer (MDM) & Ex-Officio Joint Secretary to Govt.

Memo No: 482 / SPMU / Dt: 30-03-2017

Copy forwarded to all Block Education Officers for information and necessary action.

State Nodal Officer (MDM) & Ex-Officio Joint Secretary to Govt.